

QUESTIONS AND ANSWERS
RFQ # 14-012-27
GREENPRINT PUBLIC EDUCATION CAMPAIGN

I write because our company, Better World Advertising, is interested in the responding to the RFQ in connection with the Greenprint Education Campaign. BWA has focused exclusively on campaigns of this nature since its founding in 1996 and our target audiences have always been low-income and minority individuals, those with limited English proficiencies and others who may live "on the margins".

Kindly advise -- are you accepting bids from vendors outside of Tennessee?

Bids from out of state vendors are acceptable. Make sure you read our bid requirements especially our EOC requirements.

Regarding the EOC requirements, are they satisfied by teaming with a certified MBE, HBE, WBE or LOSB?

You can bid yourself or team with another vendor. I am forwarding your request to Carolyn Griffin in EOC. Ms. Griffin will get with you concerning how to apply for an EOC number
